

MEDIA INFORMATION

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For Immediate Release

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Merchants Insurance Group Announces Major Enhancements to Homeowners Program

BUFFALO, NY, February 18, 2010 – Merchants Insurance Group has added valuable enhancements to their Homeowners Program in the states of New York, Ohio and Pennsylvania. These enhancements are effective immediately.

Merchants has updated their homeowners product by enhancing both automatic and optional coverages. Automatic coverages saw limit increases on personal property such as jewelry, furs and precious stones. New optional coverages were added to the program, such as Assisted Living Care coverage for those who have loved ones who cannot live on their own, thus protecting their personal property while in an assisted living situation. Another optional coverage offered is Motorized Golf Cart Loss coverage for personal golf carts that are damaged or stolen.

Along with these enhancements, Merchants revised their popular Additional Coverage Extension, or “ACE” endorsement by including Personal Injury coverage. Several new endorsements have been developed, most notably ACE Xtreme, which offers all the protection of ACE, and includes coverages for your trees damaged by the weight of ice and snow even if there is no damage to your home.

Merchants Homeowners Program also offers a number of money-saving discounts for protective devices such as fire alarms or security systems. Multiple policy discounts are available as well.

Merchants Insurance Group offers personal and commercial insurance through a network of more than 650 independent insurance agents throughout the Northeast and North Central United States. With corporate headquarters and regional operations located

in Buffalo, N.Y., Merchants also operates offices in Hauppauge, N.Y.; Mount Laurel, N.J.; Bedford, N.H., and Dublin, OH. Merchants' website can be accessed at www.merchantsgroup.com.