CYBER Liability
Coverages & FAQs

MERCHANTS INSURANCE GROUP®

At a time when technology and the risks associated with it affect every person and business that we protect, we are pleased to announce that we are offering leading-edge Cyber Liability insurance to our policyholders.

To support your knowledge of the program and limits offered, we've addressed a few Frequently Asked Questions which provide a brief overview of the Cyber Liability coverage.

FAQs:

What is provided with Cyber Liability Coverage?
Cyber Liability provides comprehensive data security and privacy coverage that address both first party losses and third party liability claims, expert claims handling and breach response services in the event of a suspected breach, and a risk management website which provides information, guidelines and tools to help mitigate risk before a breach occurs.

Where does Merchants offer Cyber Liability Coverage?
Massachusetts, Michigan, New Hampshire, New Jersey, New York, Ohio and Pennsylvania.

Who is eligible for Cyber Liability insurance?
Merchants MAP® BOP, MAP® Contractors Package, MAP® Auto Repair, and Commercial Package policyholders in eligible states may add Cyber Liability Coverage to their policy.

What limits are offered?
Policyholders will be offered a $100,000 limit annual aggregate of Cyber Liability coverage by endorsement to their policy. No application is required. Optional increased limits of $250,000, $500,000, and $1million are available (Not available in NY).

Is there a deductible?
There is no deductible.

How do policyholders report claims?
Policyholders report all claims to Merchants Insurance Group. To report a Cyber Liability Claim, call 1-800-952-5246 during business hours 8:00 a.m. to 5:00 p.m. EST, Monday through Friday. To report a Cyber Liability Claim after business hours, call Merchants at 1-888-644-6680.

Cyber Liability coverage provides comprehensive data security and privacy insurance. Policyholders are protected from a variety of cyber related issues, including:

First Party Losses

Privacy Breach Response Costs, Notification Expenses, and Breach Support and Credit Monitoring Expenses – Coverage for reasonable mitigation costs and expenses incurred because of a privacy breach, security breach or adverse media report, including legal expenses, public relations expenses, advertising and IT forensic expenses, postage, and the cost to provide call centers, credit monitoring and identity theft assistance. Coverage is also included for:

- Proactive privacy breach response costs - public relations expenses incurred in response to a security breach or privacy breach, but prior to the publication of an adverse media report.
- Voluntary notification expenses - expenses incurred in notifying affected parties of a privacy breach where there is no requirement by law to do so.

Network Asset Protection – Coverage for income loss, interruption expenses and data recovery costs incurred due to a variety of causes, from accidental damage of electronic media to cyber attacks.

Cyber Extortion – Coverage for extortion expenses incurred and extortion monies paid as a direct result of a credible cyber extortion threat, including ransomware.

Cyber Terrorism – Coverage for loss of business income and interruption expenses incurred as a direct result of a total or partial interruption of an insured computer system due to an act of cyber terrorism.

BrandGuard® – Coverage for loss of net profit incurred as a direct result of an adverse media report or breach notification following a security breach or privacy breach.

Third Party Claims (Duty to defend; claims-made coverage)

Security & Privacy Liability –Coverage for claims alleging liability resulting from a security breach or privacy breach, including claims alleging failure to safeguard personal information.

Multimedia Liability – Coverage for claims alleging liability resulting from the dissemination of online or offline media material, including claims for copyright/trademark infringement, libel/slander, plagiarism or personal injury.

Privacy Regulatory Defense and Penalties – Coverage for regulatory fines and penalities and regulatory compensatory awards incurred in privacy regulatory proceedings/investigations brought by federal, state, or local governmental agencies.

PCI DSS Assessment – Coverage for assessments, fines, or penalties imposed by banks or credit card companies due to non-compliance with the Payment Card Industry Data Security Standard (PCI DSS) or payment card company rules.

Please note: Coverage terms may vary by state.