



MISSION, VISION, VALUES



WE EXIST:

To be the property/casualty insurance company independent agents trust most to serve their valued customers. We believe trust is earned through high credibility, reliability and intimacy, and a low self orientation.

To provide policyholders with peace of mind so they may live their dreams.

MISSION



WE ASPIRE TO BECOME:

The preferred provider of property and casualty insurance for small business owners in target segments and geographies.

The carrier of choice among independent agents by providing unparalleled EASE (Efficiency, Access, Stability and Economic benefit), and listening and responding promptly to their needs.

An employer of choice.

VISION



WE VALUE:

Integrity

Respect

Loyalty

Teamwork

Aspiration to Improve

VALUES



PERFORMANCE